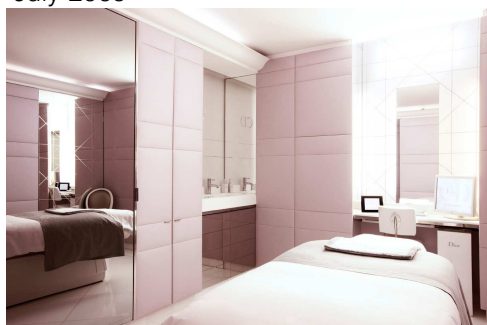




(Press Release)

Dior Institut at the Plaza Athénée is celebrating its first birthday with a new “Dazzling Complexion” treatment!

July 2009



To mark the first anniversary of the Dior Institut, the Plaza Athénée is proud to present its “Dazzling Complexion” beauty treatment.

The beauty care lasts for 50 minutes so it fits into even the busiest Schedule.

Using the exclusive Dior Institut technique, the skin is re-oxygenated, relaxed and smoothed – in less than an hour. Your complexion is dazzling and radiant, as if you’d just taken a walk in the fresh air.

A totally new beauty treatment – the way to a great healthy look, with immediate effect.



“Dazzling Complexion” treatment - 50 minutes: 110€

For more information on the beauty care provided by the Dior Institut at the Plaza Athénée, phone one of our hostesses on (+33) (0) 153 676 535

Hôtel Plaza Athénée - 25 avenue Montaigne -75008 Paris - Phone : +33 (0)1 53 67 66 65

Hôtel Plaza Athénée

Isabelle Maurin, Director of Communications - imaurin@plaza-athenee-paris.com - Phone : +33 1 53 67 64 44

Aude Bourguoin, Press Manager - abourguoin@plaza-athenee-paris.com - Phone : +33 1 53 67 66 07 - Fax : +33 1 53 67 65 05

Dorchester Collection - The style of individuality

Fabulously sited in the great cities of the world, the hotels of the Dorchester Collection all represent the ultimate in their locations – The Dorchester, London; The Beverly Hills Hotel, Beverly Hills; Le Meurice and the Hotel Plaza Athénée, Paris and Hotel Principe di Savoia, Milan. Each with their own individual style they all boast world-wide reputations for good living, charm, elegance and service. Suites and rooms are luxuriously comfortable while continually enhanced by the most modern facilities. Acclaimed restaurants, convivial bars and indulgent spas are a focus for fashionable society. Dorchester Collection unites these great masterpieces and ensures a consistently exceptional experience for guests, who always enjoy a sense of prestige while feeling completely at home, whichever hotel they choose.

For more information on the Dorchester Collection, please contact Anna Glover/Director of Communications on +44 20 7319 7524 or aglover@dorchestercollection.com www.dorchestercollection.com

⌘ One of the Dorchester *Collection*